

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

Virginia Green Travel Organization Profile:

Lion & Crow Lodge and Cabins

Luray, Virginia

Lion and Crow Lodge and Cabins features six cabins and one lodge situated in the Shenandoah Valley in Luray, Virginia. The lodge has five bedrooms that sleeps up to 14 people and can be reserved with two or more of the smaller cabins for larger parties. Lion and Crow Lodge and Cabins is committed to environmental excellence and works to promote environmentally responsible practices and participation in Virginia Green.

CORE ACTIVITIES for Travel Organizations

- 🌱 Support Virginia Green
- 🌱 Green Meetings and Conferences
- 🌱 Recycling
- 🌱 Water Efficiency
- 🌱 Energy Conservation



DETAILS:

- Sending out an email or mailer about Virginia Green
- Making an official Virginia Green endorsement through a Board or other committee to support Virginia Green
- Displaying the Virginia Green certificate prominently and using the Virginia Green window decals
- Using the Virginia Green logo on signage pointing out recycling and other "green" practices
- Highlighting involvement in Virginia Green on websites and including a link to the Virginia Green profile
- Having conferences at a Virginia Green Lodging facility
- Minimizing copying and always making 2-sided copies
- Eliminating the use of Styrofoam cups and plates. Using washable mugs instead.
- Using silverware instead of plastic utensils
- Using non-bleached napkins or maintain a supply of cloth napkins

- Serving water in pitchers and glassware, instead of plastic bottles.
- Avoiding box lunches
- Supplying recycling bins and taking recyclable to proper location
- Participating in the Shenandoah River Cleanup two times a year
- Participating in Adopt-a-Highway program for the last several years
- Recycling glass, aluminum cans, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, fluorescent lamps, batteries, and electronic equipment
- Tracking overall waste bills
- Purchasing recycled-content paper towels and toilet tissue
- Encouraging suppliers to minimize packaging and other waste materials
- Purchasing from vendors and service providers with a commitment to the environment
- Using two-sided copying and printing
- Using electronic correspondence and forms
- Purchasing durable equipment and furniture
- Purchasing “low-VOC” carpets and fabrics
- Using reused building materials or those from sustainable sources
- Using latex paint, least toxic materials, and “green” cleaners
- Preventative maintenance of all appliances, HVAC system, plumbing and vehicles
- Minimizing the use of pesticides and herbicides
- Tracking overall water usage and wastewater
- Using preventative maintenance on drips and leaks
- Metering water flow to discover leaks and areas of high use
- Discouraging use of water-based clean-up
- Low flow restrictors on faucets and showerheads
- Effective landscape management plan
- Rain gardens, green roof development, and cisterns and drip-line irrigation
- Effective storm water management system
- Minimization of impervious areas
- Vegetative buffers around streams and ponds
- Tracking overall energy bills and set a numeric goal to reduce
- Consider the pollution factor of energy usage using a pollution calculator
- Using high efficiency compact fluorescent light bulbs in spotlights and in rooms
- High efficiency fluorescent ballasts and lamps
- Use ceiling fans and natural lighting
- Individual thermostats in each room
- Purchasing EnergyStar computers and appliances
- Thermal rated windows and insulation



For more information on the **Lion & Crow Lodge & Cabins**, see www.lioncrowcabins.com/.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/virginiagreen.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

